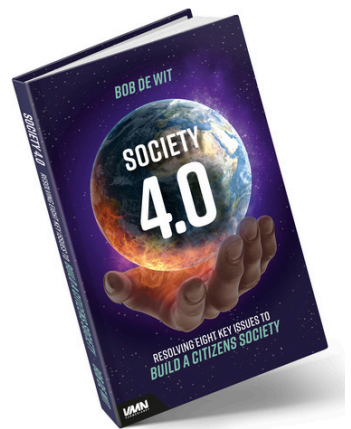


# SOCIETY 4.0

Many people feel that we are currently facing major challenges that will significantly change our society in all areas.

A hopeful perspective on our future society is presented by Bob de Wit in his book **'Society 4.0: Resolving Eight Key Issues to Build a Citizens Society'** (2020), in which the interests of people in regions are leading. The book has inspired many people and citizens' movements in the Netherlands and other countries.

Bob de Wit is Emeritus Professor of Strategic Leadership at *Nyenrode Business University*, The Netherlands. His main area of research is the strategic consequences of digital technologies on companies, public organisations and society. Being an 'academic visionary', Bob has been predicting the current 'societal transformation' in presentations and publications for years. For example, his 2017 inaugural speech was called 'On the Eve of a Societal Revolution'.



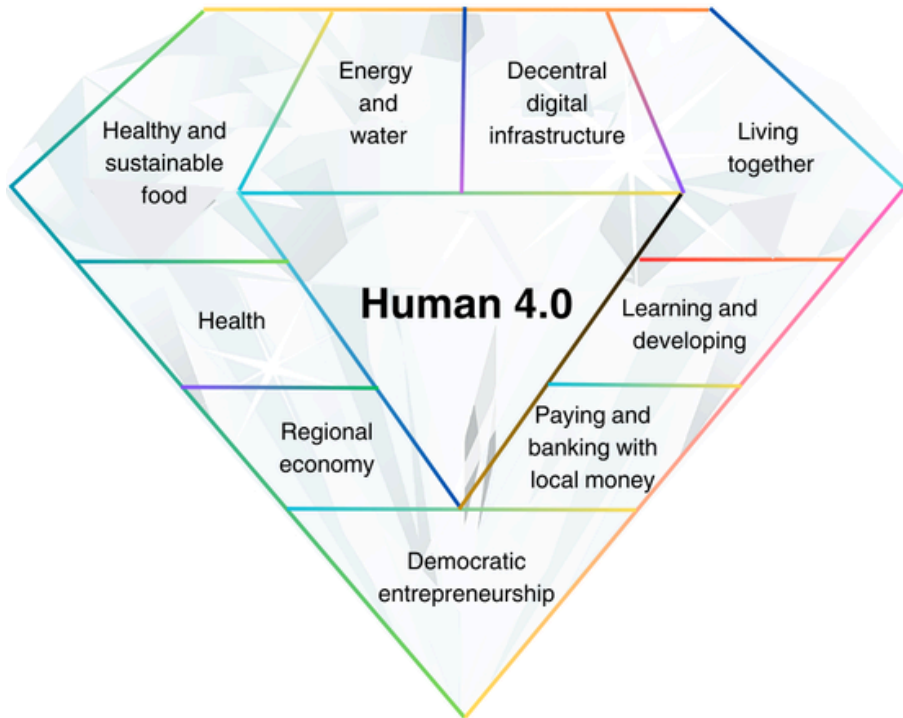
The cooperative organisation 'Society 4.0' ([www.society4th.org](http://www.society4th.org)) supports citizens' initiatives in their development through inspiration, exchange of experience and expert knowledge, connecting and action plans. If you are interested and would like to actively participate, please contact us:

**Website Society 4.0:** [www.society4th.org](http://www.society4th.org)

**Email:** [contact@society4th.org](mailto:contact@society4th.org)



## The 10 Societal Domains of Society 4.0



When building strong regions in the future society 'Society 4.0', all societal domains need to be redeveloped. The illustration shows what these societal domains are.

### **Bottom-up Self-Organisation Instead of Hierarchy**

Regions 4.0 are built from the bottom-up, based on initiatives of committed people. The organisational form of the citizens society envisioned by 'Society 4.0' most closely resembles that of a 'swarm' which organises itself. Self-organisation does not have a strict 'vertical' hierarchy of positions and control instruments, but above all 'shared responsibility' with 'roles', coordination among each other, and the ability to react flexibly to changes.

(More information: [www.swarm-organisation.com](http://www.swarm-organisation.com))